



# LSEB CREATIVE CORP. INVESTMENT OPPORTUNITY

Owner of luxury men's and women's swimwear  
brand, Lauren Bentley Swimwear



# INVESTMENT HIGHLIGHTS

LSEB Creative Corp., is a unique investment opportunity in the high-growth luxury fashion market.

## Superior Products

Offering men and women luxury swimwear with classic yet elevated silhouettes. These garments are made with impeccable craftsmanship and are intended to be worn year-to-year, rather than becoming obsolete with trends. All fabrics and trims are sourced from Europe.

## Notable Partnerships

Whether it be with suppliers, manufacturers, or other organizations, we take great care to ensure all partners share our commitment to quality and ethics. Some of the certifications our manufacturers hold include The Global Standard for Organic Textiles (GOTS), ISO Quality Standards, Global Recycled Standard (GRS), and Recycled Claim Standard (RCS).

## Affluent Target Market

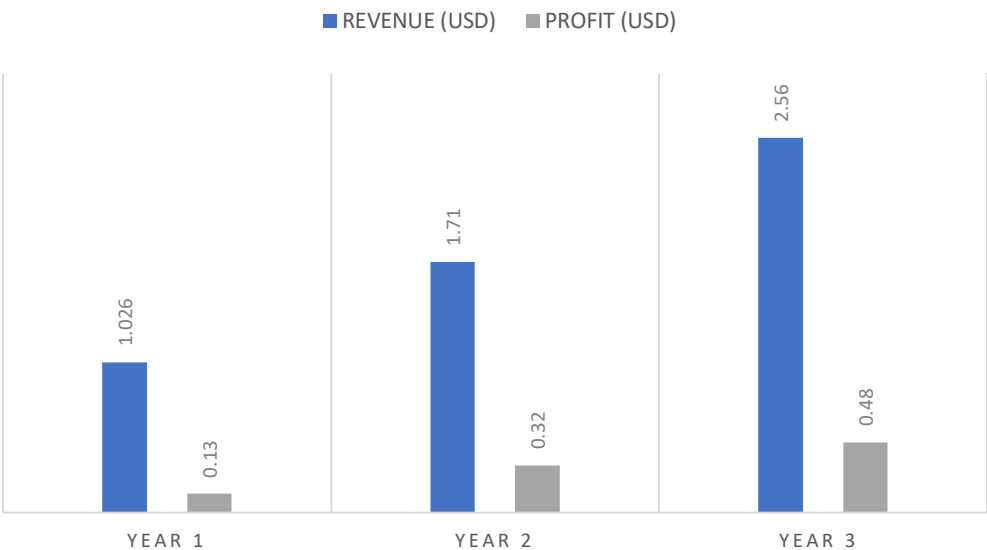
Catering to a sophisticated and successful demographic of men and women ages 29-54, spanning across Millennials and Gen X. They are typically found in urban areas internationally and travel often, whether for business or pleasure. They value fashion, sustainability, and quality.

## Intersection of High-Growth Markets

The Company’s positioning is at an intersection of multiple high growth-markets. The global apparel market, luxury apparel market, swimwear market, and sustainable luxury market are all high-growth markets forecasted to increase consistently year-over-year. More on next page.

## High Profit Margins

Entering the luxury swimwear industry allows us to reach 70% margins and above on DTC sales, while remaining competitive in pricing. This margin also allows for a healthy profit upon expanding our distribution channels into wholesale. Expected to be profitable in year one of sales, we will continue to accelerate growth in year two and three with a highly visible marketing strategy.



## FACTS AND FIGURES

### Market

*Luxury Fashion*; Valued at USD 103.07 bn in 2022 and is expected to expand at a CAGR of 6.16%

*Luxury Swimwear*; Valued at USD 23.30 bn in 2022 and is expected to expand at a CAGR of 5.9%

*Sustainable Fashion*; Valued at USD 7.55 bn in 2022 and is expected to expand at a (CAGR) of 8.1%

### Products

Portugal, our manufacturing country, is renowned for their expertise in the textile industry.

Our manufacturer is specialized in swimwear and has helped us to achieve a product that is exclusive to the market, using unique construction techniques and fabrics.

### Distribution Channels

Piloting with an ecommerce site, laurenbentleyswim.com, the brand will maximise profits, minimize risks, and gain the insights necessary to scale smoothly as they look to enter a second distribution channel, wholesale, in year two. Our initial ecommerce sales goal is to have a >3.5% conversion rate.

### Brand Recognition

With a highly marketable brand name and sophisticated branding, LBS is already gaining recognition in the market. Advertising efforts commenced Sept. 29<sup>th</sup> of 2023, with a focus of growing awareness (<\$3.00 CPM) and consideration (<\$0.70 CPC), then retarget for conversion.

## FINANCIAL PROJECTIONS OVERVIEW

	Year 1	Year 2	Year 3
<b>Total Sales</b>			
Total # of Units	5400	11700	17550
Total Gross Sales	\$ 1,026,000	\$ 1,966,500	\$ 2,949,750
<b>Gross Profit</b>	\$ 718,200	\$ 1,305,000	\$ 1,957,600
Total Gross Margin	70%	56%	56%
<b>Net Income</b>	\$ 136,100	\$ 322,400	\$ 488,600

## TRANSACTION DETAILS AND CONTACT

The Company intends to raise \$300,000 USD by November 30<sup>th</sup>, 2024 in order to reach the next phase of growth. Please contact management to receive additional Company and transaction resources, such as Projections, Go-To-Market Strategy, and more. In addition, investors can view the Company's financial statements and news releases at [www.sec.gov](http://www.sec.gov).

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